



Perth Arts Connect
Annual General Meeting Minutes
March 29th 2011 6:30pm to 7:00pm
Factory 163
163 King Street, Stratford

1. Welcome from Chair, Eileen Smith.

Meeting is called to order by Chair Eileen Smith at 6:35pm

2. Approval of Agenda

Motion to approve the agenda for the 1st Annual General Meeting of Perth Arts Connect by Eileen Smith, Seconded by Cathy Bieman, All in Favour, Carried

3. Annual Report Presentation

Eileen Smith, Chair of Perth Arts Connect, presented the highlights of 2010 which are attached at the end of these minutes. John David Sterne presented highlights of Ticket-e-boo.

4. Ratification of the Board of Directors

Sam Coghlan, Chair of the Nominating Committee, presented the recruitment process for the new board of directors for Perth Arts Connect. Nominees include:

Irene Miller- President

Marion Adler- Vice President

Maryanne Wilson Cox, Micaela Fitzsimmons, Scott Thorburn and John David Stern

Motion to accept the Slate of Directors as presented for the upcoming year was made by Sam Coghlan, Seconded by Brenda Radford, All in Favour , Carried

5. Presentation from the New Chair

Irene Miller, newly elected President for Perth Arts Connect, presented future goals for PAC and thanked all those for their involvement during the past year. Irene also thanked the entertainment committee, the Jesters, who provided materials to make jester hats for those in attendance as well as Factory163 for hosting the meeting and reception.

6. Adjournment

Adjournment of the 1st Perth Arts Connect Annual General Meeting made by Irene Miller, Seconded by John David Sterne, All in Favour , Carried

Perth Arts Connect 2010 Highlights as read by Eileen Smith:

Perth Arts Connect Website www.perthartsconnect.ca

- Funded initially in 2010 through the Feddev Ontario Grant from the Perth CFDC
- Searchable Database with Art, Culture and Heritage industries all throughout Perth County, Stratford and St. Marys- 400
- Artist Directory with Artist/Organization Micro sites
- Community News Section
- Event Calendar
- Heritage Database
- Downloadable Heritage Tours
- Downloadable Art and Culture Map
- Social Media Pages for Perth Arts Connect
 - Facebook (250- Followers)
 - Twitter (309 Followers)

Perth Arts Connect Art and Culture Map

- Funded in 2010 through the Feddev Ontario Grant from the Perth CFDC
- 50,000 Maps
- 50 Members on the Map
 - 13 St. Marys
 - 2 Shakespeare
 - 14 Stratford
 - 9 Listowel
 - 12 Mitchell
- Map Includes:
 - Visual Artists
 - Performing Arts
 - Theatres
 - Art Galleries
 - Museums
 - Libraries
 - Festivals and Events
- Signage for every member was created.
 - Window and Road
- Distribution
 - All cottages in Huron County
 - Ottawa Women's Show
 - Huron County Brochure Swap
 - Kitchener –Waterloo
 - Ontario Tourism Centres

Perth Arts Connect Group Meetings and Structure

- Monthly Networking Meetings at Factory 163- 3rd Tuesday of the Month
- Opportunity for Artists to network and promote themselves
- Each meeting brings new individuals
- Governance
 - Beginning of 2010 a vision team formed and began the incorporation process
 1. Filed for Not-for-profit Status

- Officially three board members- Eileen Smith, John David Sterne, and Irene Miller
- Also set up a bank account for PAC
- Resource Person- Virginia Lambdin and Ray Harsant developed by-laws and membership policies.

Media Plan 2010

- As a result of funding from the Trillium Foundation Perth Arts Connect was able to market not-for-profit arts and culture organizations.
- Three Flights of Ads
 - Flight 1, 2 & 3- Start at the End of May and continue through November.
 - All Local Papers
 - K-W Record NiteLife
 - London Free Press
 - St. Marys Guide
 - Artscape London
 - Daytripper
 - StartStratford
 - Echo Magazine
 - The Loop

Ticketing Solutions for P.A.C

- Online ticketing solution
 - Targeted end of July 2010 introduction
 - Simple Ticketing for Smaller Venues through PayPal- online through the PAC website
 - Ticket-E-Boo for larger events through Ticket Window
 - Locations with Ticket Kiosks
 - Mitchell
 - Listowel
 - Stratford (2)
 - St. Marys
 - Shakespeare

Events In Motion

- Culture Days 2010 and 2011
- 2nd Annual Artrepreneurship Event
 - April 28th 2011